showlite

SHELL SCHEME GRAPHICS
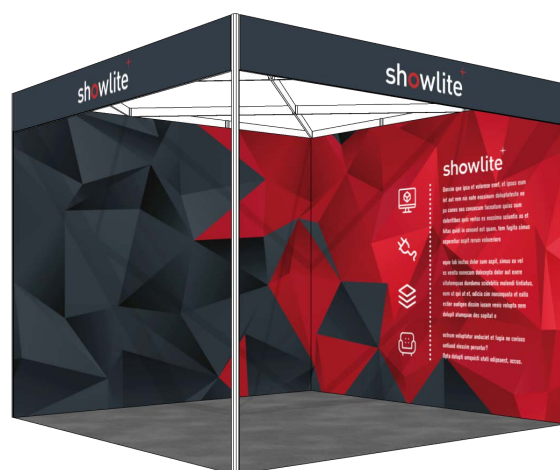### PATS SANDOWN - 27th - 28th March 2022

STANDARD SHELL SCHEME
WITH INFILL GRAPHICS
Infill graphics are the perfect choice for exhibitors with multiple product lines, or with messaging that benefits from being split into sections. Infill prints are fitted inside the shell scheme frame.

STANDARD SHELL SCHEME
WITH OVERLAY GRAPHICS & FASCIA OVERLAYS
Our most popular choice, due to the large expanse of uninterrupted wall coverage, overlay graphic prints are oversized boards that clad most of the metal framework of the stand. Listed on the Order Form as 'Flush Fitting Overlay Graphic Prints'
Fascia cladding is Dependant on Organiser permissions.

STANDARD SHELL SCHEME
WITH SECTION BOARDS & POSTERS
A great option if you wish to take the prints away with you after the show.
Section boards available in a variety of sizes, with the standard at 1.5m high x 1m wide, please contact us for alternative sizes
Posters available in standard A0, A1, A2, A3 & A4 sizes, and can be supplied in a variety of finishes
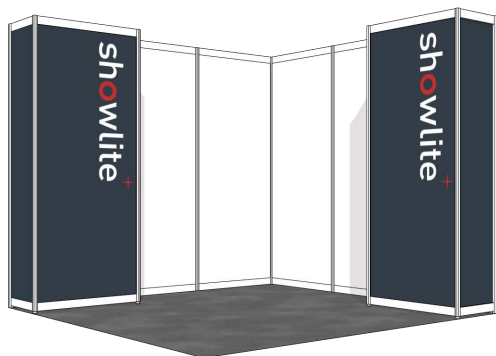
STANDARD SHELL SCHEME
WITH OVERLAY CORPORATE COLOUR BOARDS
If your products look their best against a plain background, or you prefer a bold corporate colour backdrop, we can clad the interior of your stand with printed boards in any colour of your choice.
Fascia cladding is Dependant on Organiser permissions.

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PATS 2022 SANDOWN 27-28 March 2022 patshow.co.uk

CONTACT:ROBYN RICHARDS
t 01264 365 550
f 01264 365 626
e RRichards@showlite.co.uk
www.showlite.co.uk

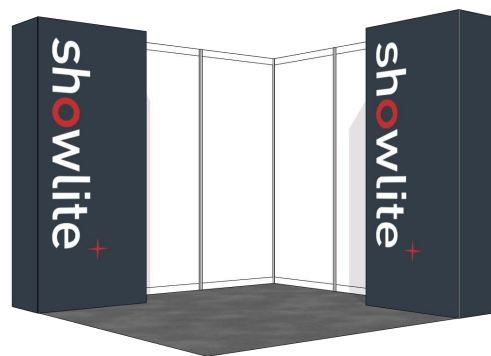## Graphics For Support Towers, Support Counters & Store Rooms

The below options are for use with the Support Towers, Support Counters and Storage Room, which are all available for order on the Shell Scheme Extras Order Form. Please Note these graphic options must be ordered in conjunction with the corresponding item on the Shell Scheme Extras Order Form.

SUPPORT TOWER WITH INFILL PRINTS

Each tower includes 1 x infill to the front and 2 x infills to the sides, fitted within the construction frame. Code: ST-INF
Support Tower Unit to be ordered via Shell Scheme Extras Order Form

SUPPORT TOWER WITH OVERLAY PRINTS

Each tower includes 1 x panel clad to the front and 2 x panel clads to the sides, fitted to clad the construction frame. Code: ST-OV
Support Tower Unit to be ordered via Shell Scheme Extras Order Form

SUPPORT COUNTER WITH SECTION PRINT

Section Prints illustrated are 1.5m high x 1m wide. Code W4-OV
Counters can be ordered using the Shell Scheme Extras Order Form.

SUPPORT TOWER WITH OVERLAY PRINTS

Illustration details full wall coverage of Flush Fitting Overlay Graphic Prints. Code OV for wall overlays, Code D1-OV for counter overlays. Price excludes counters, and includes overlay prints to counters only

ANGLED WALL TO STORE WITH GRAPHIC INFILL
Code W2-INF

ANGLED AV WALL WITH OVERLAY PRINTS
For use where you intend a wall mounted TV to be placed in the white area of this angled wall. Code: W2-SET

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Invoice Details

Purchase Order No:	
Invoice Company Name:	
Invoice Contact name:	
Invoice Address:	
Post Code:	
Tel No:	
VAT Number:	
Email Address for invoice:	

Stand Details

Stand Type:	Shell Scheme ☐ Space Only ☐
Exhibiting Company Name:	
Stand Number:	

Please supply and install the following items on hire

A 20% surcharge will apply to the below costs if form is not received by the following date: **25/02/2022**

Code	Description *Sizes are nominal, exact sizes will be provided upon order completion*		Quantity	Unit Cost	Total Cost
OV	Flush Fit Overlay Panels to Walling 2400mm high	Per Metre		£212.00	
INF	Infill Graphic Print to Shell Scheme Walling	Per Panel		£180.00	
DR-INF	Infill Graphic Print to Shell Scheme Door*	Set		£180.00	
FA-OV	Flush Fit Overlay Panels 300mm high to fascia**	Per Metre		£45.00	
OV-C	Flush Fit Overlay Panels - Corporate Colour	Per Metre		£212.00	
ST-INF	Support Tower Infills *(1 x front & 2 x sides)***	Per Tower		£350.00	
ST-OV	Support Tower Overlays *(1 x front & 2 x sides)***	Per Tower		£400.00	
W4-OV	Section Print 1.5m high x 1m wide	Each		£125.00	
1x1	Section Print 1m high x 1m wide	Each		£85.00	
A0	Poster A0 Size *(Other sizes are available)*	Each		£80.00	
W2-INF	Infill Graphic Print to Angled Wall of Store Room***	Set		£300.00	
W2-SET	Overlay Graphic Print Set to Top & Bottom of Angled Wall***	Set		£155.00	
D1-OV	Flush Fit Overlay Panels to cover D1 Counter Front & Sides	Set		£150.00	
D1-INF	Infill Graphic Print to Front of D1 Counter	Each		£75.00	
D4-INF	Infill Graphic Print to Front of D4 Counter	Each		£150.00	
D5-INF	Infill Graphic Prints (x2) to D5 Double Front Counter	Set		£150.00	
D6-INF	Infill Graphic Prints (x1) to D6 Triangle Counter Front (long side)	Set		£105.00	
D6-OV	Flush Fit Overlay Graphic Prints (x2) to D6 Triangle Counter Sides	Set		£150.00	

Sub Total	
Vat 20%	
Total	

All prices exclude artwork creation or manipulation. Should you require any assistance in creating your artwork, or enquire about any print item not listed on this form, please Contact Us, for a quote

Goods/Services will not be provided unless fully paid for in advance. If you wish to pay by Credit/Debit Card please tick here ☐ and we will contact you for details

Cheques made payable to **Showlite Ltd**. BACS details will be available on your invoice, alternatively please contact us for details. By completing this order form, you are agreeing to our Terms and Conditions. For a copy please contact us on 01264 365550.

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SHOWLITE LTD
Suite 2, Fosse House,
East Anton Court,
Andover,Hampshire
SP10 5RG

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ARTWORK SUBMISSION GUIDELINES

Our goal is to provide you with the best quality graphics for your event or exhibit. You can help us in that effort by providing digital art files using the following guidelines. The purpose is to assist you in the process of creating files that are acceptable for production. If you are sending finished print ready files, please pass this information along to your designer or art department.

PRINT READY PDF [RECOMMENDED]

High-res **PDF/X** (preferred) Ai with PDF content (choose this option when saving file) EPS files with **embedded** links and **outlined** fonts

NATIVE FILES [BACKUP]

Al file with Packaged supporting links and fonts
EPS file with embedded links and outlined fonts
ID file with Packaged supporting links and fonts

RASTER OR BITMAP ART

Photoshop EPS (8-bit, Max. Quality JPG compression)
PSD (font layers rasterized)
TIFF, JPG (quality 8 and higher)

ACCEPTED SOFTWARE

Adobe Creative Cloud software (PC or Mac).

Please always provide:
Native files with fonts and links (compressed)
High-res PDF/X exports of the files. If you are using Illustrator OR InDesign use the **'Package'** feature. For all other versions of Adobe Ai (CS6, CS5... etc) please embed linked images and convert fonts to outlines.
lnDesign files should always be Packaged.

RESOLUTIONS

Art Submitted at **1:1** (100%) > **72dpi**   (100dpi preferred)
Art Submitted at **2:1** (50%)   > **200dpi** (300dpi preferred)
Art Submitted at **4:1** (25%)   > **400dpi** (600dpi preferred)

VECTOR ART

Logos should be vector and have outlined fonts
(if containing bitmaps, please use high-res images)

FONTS & LINKS [IF REQUIRED]

Supply all **fonts** used in your design (compress Mac fonts)
If unsure how to collect fonts, convert them to outlines.
Supply all **links** used in your document.
Use the **'packaging'** feature if available. If unsure how to collect links, embed them in the file when saving OR supply content with the native file.
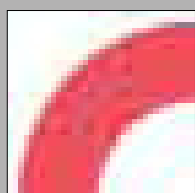
COLOUR

Supply all artwork 4 Colour CMYK, Convert any RGB or SPOT content to CMYK prior to sending. If PMS colour matching is required, please use original Pantone + Solid Coated swatches in your artwork.

Modifying Pantone names will result in printing default colour (CMYK). CMYK artwork will be produced "As Is" Our colour output is balanced and vibrant.

(!) Errors can arise when using files created by packages such as **Microsoft Word**, **Excel** and **PowerPoint**. Accordingly, the supply of formats such as gif, bmp and low resolution jpg is not advised. **Any file manipulation or studio time will incur a charge of £50.00 per hour.**
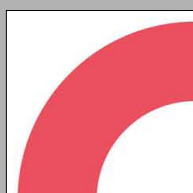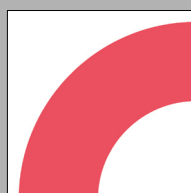
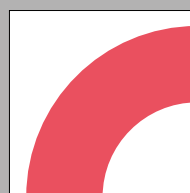## RESOLUTION EXPLAINED

| <72dpi | 100dpi | 150dpi | >300dpi | vector |

LOW RESOLUTION   HIGH RESOLUTION

VECTORS
Files such as **EPS**, **AI** and **PDF** are excellent for creating graphics that frequently require resizing.

Your company logo and brand graphics should be supplied to us in Vector format where possible.